

2022-23

**UNITED
WAY OF
WILLIAMS
COUNTY**

**Event Sponsorship
Opportunities**

#GIVEWHEREYOU LIVE


United Way of
Williams County





The **United Way of Williams County** has been a staple in the Williams County community since 1994. Since our inception, we have raised nearly **\$8 million** for our county.

Our mission is to improve the quality of life within our community by connecting **volunteers**, **organizations**, and **resources** to advance **Health**, **Education**, and **Financial Stability**.

United Way of Williams County
unitedwaywc.org

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Bryan, Ohio 43506

 Office: 419-636-8603
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 [Facebook.com/unitedwaywc.org](https://www.facebook.com/unitedwaywc.org)

 [Twitter.com/UnitedWay_of_WC](https://twitter.com/UnitedWay_of_WC)

 [Instagram.com/unitedwayofwmsco](https://www.instagram.com/unitedwayofwmsco)

 [LinkedIn.com/company/united-way-of-williams-county](https://www.linkedin.com/company/united-way-of-williams-county)

 [YouTube.com](https://www.youtube.com)



To learn more about sponsorship opportunities, contact:

Chasity Yoder

Executive Director

419-636-8603

cyoder@unitedwaywc.org

ABOUT UNITED WAY

2022-23 UNITED WAY OF WILLIAMS COUNTY EVENTS

This is a preferred opportunity for business partners looking to develop a community stewardship strategy and co-brand with United Way of Williams County in one or more events throughout the campaign year.

Sponsorships are limited.

5TH ANNUAL GLOW RUN 5K & KIDS FUN RUN



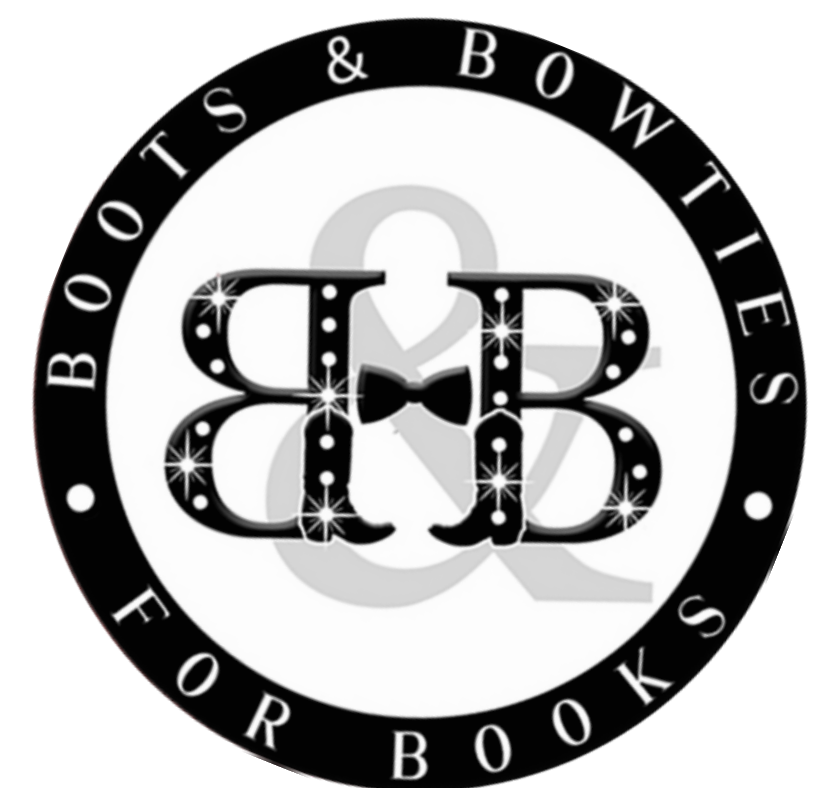
Saturday, August 27, 2022 Page 4

9TH ANNUAL TRIVIA NIGHT



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3ND ANNUAL BOOTS & BOWTIES FOR BOOKS



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6TH ANNUAL

2022 GLOW RUN

5K & KIDS FUN RUN
SPONSORSHIP OPPORTUNITIES

This event begins with a **Kids 1 Mile Fun Run** that will then rollover to a 5K run for adults.

Event proceeds benefit the **Let Me Play Fund** which supports children in Williams County. This fund provides money for player's fees, uniform costs, and even equipment costs to children who would like to participate in area recreation programs, but may not have the means to purchase. This event is Saturday, August 27, 2022 and will be held at The Williams County Fairgrounds in Montpelier.

GOLD SPONSOR - \$500

- Company logo on t-shirts
- Company mention during event
- Your banner displayed at event (you provide)
- Advertisement mentions
- Social Media mentions
- Free registration for 5 participants

SILVER SPONSOR - \$100

- Company name on t-shirts
- Company mention during event
- Your banner displayed at event (you provide)
- Advertisement mentions

**2023
9TH
ANNUAL**



TRIVIA NIGHT

SPONSORSHIP OPPORTUNITIES

9th Annual Trivia Night with up to 35 teams of 10. Seven rounds of trivia, one team conquers all. Event proceeds go to benefit the **We Care Cabinet** that provides personal care items to food pantries throughout Williams County. The event is Friday, January 20, 2023 and will be held at Quality Inn in Holiday City.

 **\$1,000**

GOLD SPONSOR

- Company mention during event
- Your banner displayed at event (you supply)
- Advertisement mentions
- Logo on event registration & handbook
- Logo on PowerPoint presentation during event
- One team with your sponsorship

 **\$500**

SILVER SPONSOR

- Company mention during event
- Your banner displayed at event (you supply)
- Logo on PowerPoint during event

 **\$100**

BRONZE SPONSOR

- Logo displayed on PowerPoint during one round of 10 questions of trivia
- Logo displayed on PowerPoint sponsorship slides at the beginning and end of the night



BOOTS & BOWTIES

*for Books
sponsorship opportunities*

Our 3rd Annual country/Dolly Parton-themed event includes dinner, a silent auction, entertainment, and a brief program on United Way. All event proceeds go to benefit **Dolly Parton's Imagination Library** that provides a book a month to Williams County children under the age of five at no cost to the families. **Event is Saturday, March 4, 2023. Tickets are \$75/ticket or \$600/table.**

Diamond - \$5000

- Company name listed on program at the event
- Company mention during event promotions
- Company mention during event
- Your banner displayed at event (you provide)
- Company name on event invitation
- Logo on PowerPoint presentation during event
- One table of 8 with your sponsorship

Platinum - \$3000

- Company name listed on program at the event
- Company mention during event promotions
- Company mention during event
- Company name on event invitation
- Logo on PowerPoint presentation during event
- 4 tickets with your sponsorship

Gold - \$1500

- Company name listed on program at the event
- Company mention during event
- Company name on event invitation
- Logo on PowerPoint presentation during event
- 2 tickets with your sponsorship

Silver - \$500

- Company name listed on program at the event
- Company mention during event
- Company name on event invitation
- Logo on PowerPoint presentation during event

United Way of Williams County

2022-2023 Sponsorship Commitment Form



Business Name: _____

Contact Name: _____

Business Address: _____

Work Phone Number: _____

Email Address: _____

Event Sponsored & Sponsorship Level:

Glow Run 5K & Kids Fun Run

Gold - \$500

Silver - \$100

Trivia Night

Gold - \$1000

Silver - \$500

Bronze - \$100

Boots & Bowties for Books

Diamond - \$5000

Platinum - \$3000

Gold - \$1500

Silver - \$500

Billing Name and Address (if different from above): _____

Check is enclosed Please invoice

Signature: _____

Next steps:

- Mail check to: United Way of Williams County, P.O. Box 525, Bryan, OH 43506
- Email high-resolution logo (at least 2 MB) as an image (jpeg or png) to office@unitedwaywc.org

Please contact Chasity Yoder with any questions.

- Phone: 419-636-8603 OR

- Email: cyoder@unitedwaywc.org