

UNITED WAY OF WILLIAMS COUNTY



ANNUAL
REPORT

FY 2024

A Year in Review
April 1, 2024 - March 31, 2025

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A MESSAGE FROM THE EXECUTIVE DIRECTOR



**AMY
KIRBY**

Executive Director - Stryker

During my three years with United Way of Williams County—first as Executive Assistant and now as Executive Director—I have seen firsthand the impact this organization has on the lives of our residents. Returning to Williams County after two decades away has given me a renewed appreciation for the strength, generosity, and resilience of this community.

The opportunities and support I received growing up here provided a strong foundation for my life and career, and it is a privilege to now serve in a role that allows me to give back in meaningful ways. As Executive Director, I remain committed to ensuring that United Way continues to connect vital resources, strengthen partnerships, and invest in programs that improve the health, education, and financial stability of our neighbors.

Together with our donors, partners, and volunteers, we are building on a tradition of service and working to secure a stronger future for all who call Williams County home.





2024 UNITED WAY BOARD OF DIRECTORS

FY 2024 United Way of Williams County Board of Directors

President: Mollie McConaughy - Bryan

Vice President: Christina Englehart - Bryan

Treasurer: April McMillen - Pioneer

Ex Officio: Ryan Bethel - Bryan

Austin Martin - Bryan

Chantel Dominique - Bryan

Dee Custar - West Unity

Dottie Stratton - Bryan

Joan Miller - Montpelier

Misty King - Bryan

Our Board is comprised of dedicated community members from townships in throughout Williams County. On average, each Board Member volunteers a minimum of 10hrs per year.



UNITED WAY OVERVIEW

VISION

United Way uses its global reach and local presence to build stronger, more resilient communities where everyone can thrive. We work to improve the health, education, and economic mobility of every person in every community we serve.

MISSION

- Advance Health – Promote healthier lives by supporting programs and resources that improve physical, mental, and emotional well-being.
- Strengthen Education – Invest in opportunities that help individuals of all ages learn, grow, and succeed.
- Build Financial Stability – Empower families and individuals with the tools and resources needed to achieve lasting independence and security.

FINANCIAL HIGHLIGHTS

The strength of the 2024 campaign was rooted in the diverse ways our community came together to give. Payroll deductions and employee giving through workplace campaigns generated \$89,905, reflecting the ongoing commitment of employees across Williams County who chose to invest in their neighbors through steady and reliable support. These workplace contributions remain a cornerstone of our campaign, demonstrating the power of collective giving. Over 300 employees and 13 local businesses were inspired to give back to their communities. This generosity made up over 50% of the \$250,000 that was raised!

Local businesses also played a vital role in fueling our mission. Together, area companies pledged more than \$80,000, showing that our business community not only drives economic vitality but also stands as a partner in creating positive change. These corporate commitments underscore the importance of collaboration between nonprofits and businesses to ensure a stronger future for all.



In addition, the generosity of individual donors shone brightly this year, with \$60,000 contributed through personal giving. These gifts, whether large or small, highlight the deep sense of compassion and responsibility felt by residents who believe in the mission of United Way of Williams County. Each contribution serves as a testament to the fact that lasting impact is built when individuals come together to support one another.

Together, these combined efforts showcase a balanced and sustainable funding base—one that allows United Way to remain agile, responsive, and committed to meeting the evolving needs of our county.



Business Giving

\$80K



Employee Giving

\$89K



Individual Giving

\$60K



Event Revenue

\$21K

DONOR SPOTLIGHTS

Thank you to our Steel Family Leadership Giving Circle Donors.

\$12,000 **Bard-Steel Family Foundation**

\$10,000 **Ric Andres** **Butch Woolace**

\$5,000
John & JoAnne Moats
William Steel

\$2,500-4,999
George & Julie Brown
Bill & Donna Martin
Ellen Noneman
Ann Vreeland
Lynn & Theresa Wieland
Chip & Tammy Wood

\$1,000-2,499
Russ & Angela Davies
Terry & Mary Jane Fitzcharles
Karen Gallagher
Patrick Hurley
Larry Kennedy
Sharon King
Jo Ann Luce
Isaac Martin
James & Kimberly Massie
Chris Mays
Megan Napier
David Proctor
Tom & Cindy Reed
Richard & Angelike Schreder
Greg Spangler
JD Steele
Joe & Jane Whisler

DONOR SPOTLIGHTS

Thank you to our Steel Family Leadership Giving Circle Donors.

\$500.00-\$999.00

Chris Baker
Jason & Erin Beals
Chakradhar Bonam
Benjamin Bucklew
Marie Campbell
Matt & Julia Dixon
Tre Donley
Christina Englehart
Diana & Chris Eschhofen
Lowell & Betty Frederick
George Gardner
Charles Harrison
Rod Kern

Robert & Rebecca Kimble
Amy & Andrew Kirby
Terry McBride
April McMillen
Richard & Kay Miller
Matthew Monroe
Niki & Griff Mosier
Erik O'Daniel
Patricia Ann Perkey
Bonnie Rigdon
Stan Rowan
Kirk & Sarah Vashaw
Steve & Kelly Voigt
Marvin & Elaine Willibey



In 2024, we had 277 donors pledge at \$120-499.00 level for a total amount of \$46,055.

Every dollar makes a difference!



2024 WORKPLACE HIGHLIGHTS

Largest Workplace Contributions:

Spangler Candy Company

\$47,939

Total of 72 donors

Bard Manufacturing

\$22,198

Total of 23 donors

Largest Workplace Campaign

Increase:

Daavlin/Phothera

\$10,795

up 44.3% from 2023

total of 85 donors



WORKPLACE CAMPAIGNS

Thank you to all our
Workplace Campaigns!

Altenloh Brinck & Co. Inc = \$8816.00

Ohio Gas = \$4980.00

Williams County Employees = \$4571.00

Bryan Ford Lincoln = \$3260.00

ITW Automotive = \$3095.00

Allied Moulded = \$2518.00

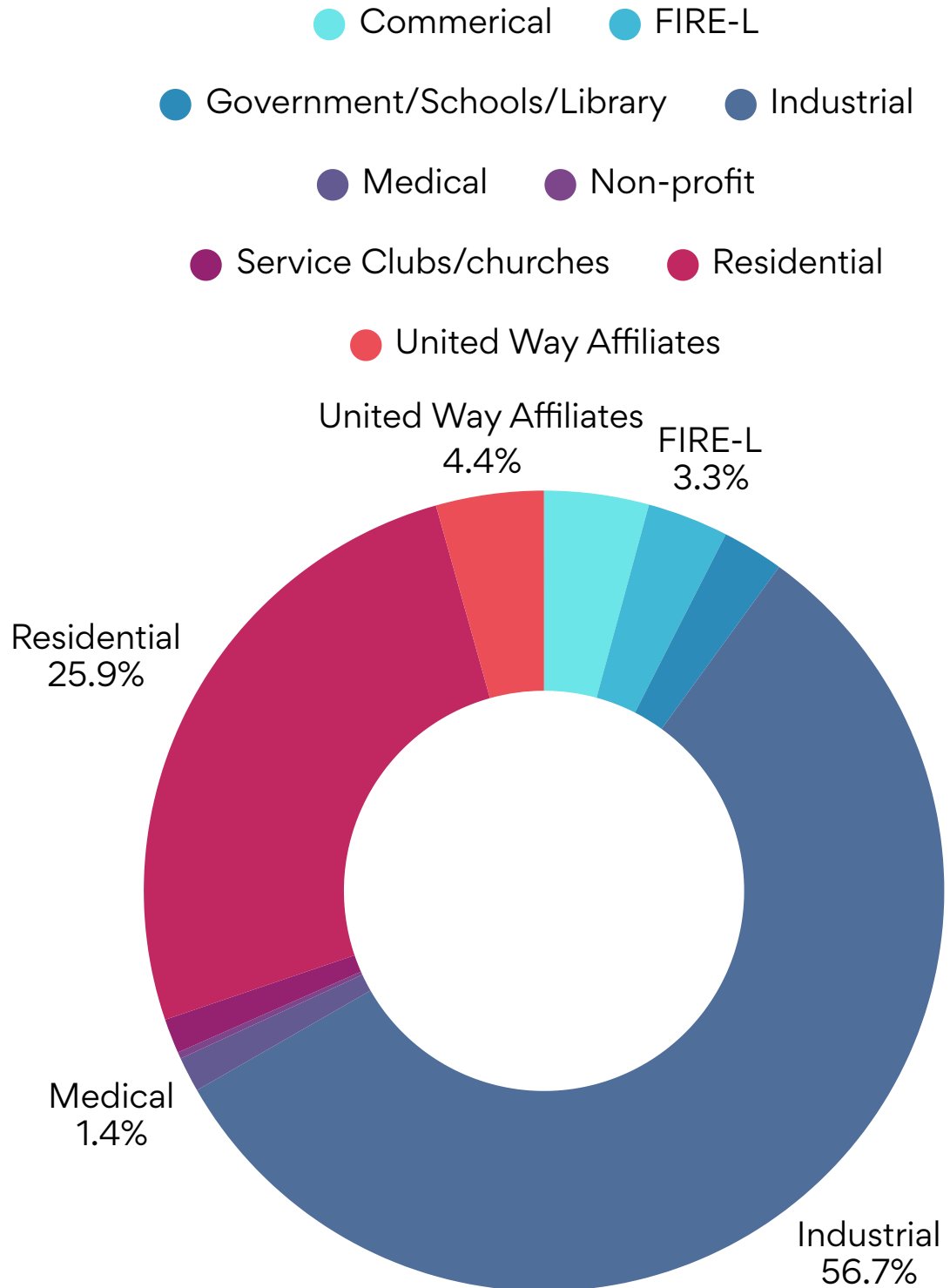
Andres O'Neil & Lowe = \$1585.00

Potter Inc. = \$1375

Montpelier Schools = \$1085.00

Ohio Art = \$635.00

2024 CAMPAIGN REVENUE







PERFORMANCE REVIEW


The 2024 United Way of Williams County campaign was a powerful reflection of our community's generosity and commitment to supporting one another. Together, we raised an impressive \$250,000, ensuring that critical resources continue to reach those who need it most.

Through these funds, 25 local programs and agencies will receive support to provide essential services and life-changing opportunities across Williams County. From **Health** and **Education** to **Financial** needs and community stability, these investment strengthen the foundation of our entire community.

 In 2024, we had 85 new donors totaling a donation amount of \$13,454.

COMMUNITY SUPPORT

 Our special events also played a key role in this year's success. The State Bank Gives Truck, Taylor Swift concert ticket fundraiser, and our annual Trivia Night events brought our neighbors together in fun and meaningful ways, raising more than \$20,800 in additional funds to fuel our mission.

 Perhaps most inspiring of all, more than 630 individual donors stepped forward to contribute to this campaign. Their generosity, combined with the dedication of our workplace campaigns, corporate partners, and volunteers, demonstrates the incredible impact we can achieve when we come together as one community.

46¢

Of every dollar was reinvested
back into Williams County



26%

Revenue raised from
individual donors.



AGENCY SUCCESS STORIES

SARAH'S FRIENDS

"United Way funding supports Sarah's Friends' Rapid Rehousing Assistance program, which helps survivors of abuse move into safe, independent housing or stabilize their homes after an abuser has been removed. These funds often serve as a lifeline for individuals who may not qualify for other housing programs, bridging the gap so survivors are not forced to choose between homelessness and staying in an unsafe situation."

~Katie Shaffer - Executive Director Sarah's Friends



THE ABILITY CENTER

Last May, after visiting her doctor, Sally was diagnosed with several disabilities related to her spine. As her pain increased, she began calling around to have a ramp installed at her home to help reduce her need to use stairs.

Shortly after beginning her search, she connected with Becky, our Independent Living Manager at the Bryan office. Just one week later, with funding assistance from the **United Way of Williams County** Grant, The Ability Center's home accessibility crew began the installation.

Sally shared, "I was kind of homebound before the ramp, so I am just so grateful to have more independence. I'm very thankful for The Ability Center! Two of my neighbors have reached out, and I've been so excited to tell them about this organization."

VOLUNTEER SPOTLIGHT



**CHRISTINA
ENGLEHART**

Board Member of the Year 2024

"I was skeptical, I couldn't for the life of me understand why or what the United Way did.... What I've learned, in a nutshell, is we work hard to fundraise so that other non-profit organizations can focus on working hard to provide the needs that are necessary within Williams County. Although we aren't helping people directly, the relationships built foster long term connections and being able to provide grants to the organizations to keep running and providing is greatly rewarding."



**CRYSTAL
XIE**

Volunteer of the Year 2024

"I have always loved and cherished every volunteer opportunity I've had. Being able to give back to the community that has always made my family and I feel at home is truly the most rewarding feeling ever. The Trivia Nights have always my favorite to volunteer at because I love watching businesses, organizations, and people come together for the same cause. It's events and moments like these that prove anything is possible as long as we all work together. "

FY 2024 EVENT OVERVIEW



BACK TO THE '80'S

11th Annual Trivia Night - January 17, 2025



The 11th Annual United Way Trivia Night was held on January, 17, 2025. This year's theme was "Back to the '80's." Held at the Williams County Veteran's Memorial Building and MC'd by Four of a Kind Entertainment raised \$11,826 for the We Care Cabinet.



Fifteen volunteers helped make the event a success as bartenders, welcoming participants, selling 50/50 raffle tickets, etc.. ensuring that everyone had a great experience.

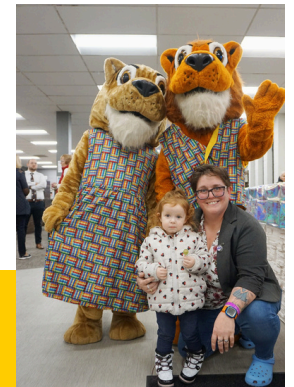


20TH ANNIVERSARY CELEBRATION

Dolly Parton Imagination Library - February 7, 2025



The United Way of Williams County celebrated 20 years as a Dolly Parton Imagination Library Affiliate. The Williams County Public Library partnered with the UWWC to hold a free event which included food, and information from local agencies that support children. Four of a Kind entertainment, a face painter, and a local musician provided entertainment for kids of all ages.



2024 EVENT OVERVIEW

Thank you to our 2024 Sponsors!

Stark's Plumbing & Heating

Titan Tire

Woolace Electric

Krill Funeral Services

Midwest Federal Credit Union

Bard Manufacturing

\$4700 Total Sponsorship Donations

UNITED WAY GIVES BACK



\$27,500

Education



\$48,000

Financial Assistance



\$60,000

Health Services

THE UNITED WAY WILL DISTRIBUTE 60% TO BACK A RANGE OF COMMUNITY INITIATIVES.

In Fiscal Year 2025 (April 1, 2025 - March 31, 2026), United Way of Williams County will distribute 60% of the \$250,000 raised in FY 2024. These funds will go directly to our local partner agencies and programs, supporting their ability to deliver essential resources to families, children, and individuals across Williams County.

By reducing operating costs, and putting donor dollars to work where they are needed most, United Way of Williams County continues to honor the trust of our supporters and strengthen the safety net that makes our community stronger together.

SOCIAL RESPONSIBILITY

2025 UNITED WAY FUNDED PROGRAMS

\$48,000

FINANCIAL ASSISTANCE

The 2025 Financial Stability Programs provide a vital service to our communities by helping those in need with a wide variety of services that impact the day-to-day lives.

- They provide gas vouchers to help families maintain employment.
- They provide residents with developmental disabilities services that help with career placement, credit counseling & financial management.
- They provide financial coaching and budgeting tools to help people get out and stay out of debt, and learn how to make their money go farther.
- They help people who are struggling to find a roof over their head with hotel stays until they get into permanent housing.

Laundry Services - **Operation Clean Duds**

Free Beds- **The Bed Brigade**

Rapid Re-Housing Program - **Sarah's Friends**

Financial Assistance with Rent, Utilities, Gas Vouchers - **Grace Cares 419**

Advocacy Program - **Williams County Board of Developmental Disabilities**

Total Funds Allocated to these programs = \$48,000

In 2024, these programs provided urgent financial assistance to over 500 Williams County residents and families!

SOCIAL RESPONSIBILITY

2025 UNITED WAY FUNDED PROGRAMS

\$27,500

EDUCATION

We are firm believers in the more you know, the more you grow which is why we are proud to support our local students, teachers, and families by funding educational programming that provides them with tools needed for life-long success!

Earn While You Learn - **CPC Women's Health Resource**

Elementary Prevention Activities - **ECHO**

Project Respect - **CPC Women's Health Resource**

Addiction Abuse Outreach & Education - **Never Let Go Ministries**

Dolly Parton's Imagination Library - **United Way of Williams County**

Total Funds Allocated to these programs = \$25,000

In 2024, these programs provided educational services and programs to over 1500 Williams County children, residents and families!

SOCIAL RESPONSIBILITY



2025 UNITED WAY FUNDED PROGRAMS

\$60,000

HEALTH

The 2025 Funded Health Programs provided important & FREE health screenings, wheelchairs and other medical equipment, Hospice care, free summer lunches for kids, and funds for treatments and medical travel.

We also funded Counseling services, Child Car Safety Programs, YMCA Scholarships, food pantry food and supplies, and life-saving support for domestic violence victims.

The United Way of Williams County supports eight local food pantries with the **We Care Cabinet** that provides funds to purchase personal care products. We also partner with the Williams County YMCA to ensure that kids can participate in extra-curricular activities like sports, dance, band and more through the **Let Me Play Fund!**

Hospice - **Community Health Professionals**

Bridging the Need - **Cancer Assistance of Williams County**

Patient Services Program - **Kidney Foundation of NWO**

Summer Food Program - **NOCAC**

Food Pantry - **Open Hands Caring Hearts**

Counseling & House Of Ruth - **Center for Child & Family Services**

YMCA Scholarship Program - **Williams County YMCA**

Child Passenger Safety Program - **Williams County Health Department**

Durable Medical Equipment & Home Modification Programs - **The Ability Center**

We Care Cabinet & Let Me Play Fund - **United Way of Williams County**

In 2024, these programs provided access to food, health screenings, and more to over 1000 Williams County children, residents and families!

FINANCIAL STATEMENTS



INCOME STATEMENTS

Income Statement

Fiscal Year 2024

Revenue

- Workplace Campaigns (Payroll Deduction) \$61,047
- Business Pledges \$80,000+
- Individual Giving \$59,000
- Special Events (Reverse Raffle, Concert Tickets, Trivia Nights) \$20,800
- Total Revenue \$250,255

Expenses / Community Impact

- Designations & Agency Payments \$150,692
- Fundraising & Campaign Expenses \$33,079
- Operating/Administrative Expenses \$137,800
- Total Expenses \$321,571



FISCAL YEAR 2025

In April 2025, the United Way of Williams County entered Fiscal Year 2025 with a strong financial plan focused on growth, sustainability, and maximizing community impact. Several key gains stand out as we compare our proposed FY 2025-26 budget with the prior year's performance.

- Reduced Operating Expenses – Operating expenses are projected at \$78,710, down significantly from FY 2024 actuals of \$137,800. This reduction ensures that more donor dollars are directed toward community programs and services.
- Positive Net Budget – After several challenging years, the FY 2025 budget projects a net positive of \$27,343, strengthening our reserve position and reinforcing United Way's long-term sustainability.

Program
Services

67%

Operating
Expenses

27%

Campaign
Expenses

6%

OUTREACH + OUTLOOK

PLANNING FOR THE FUTURE

Looking ahead, United Way of Williams County is committed to strengthening our role as a trusted partner and advocate for all residents across every township in our county. We will continue to expand community outreach and engagement, ensuring that every voice is heard and every community feels represented in the work we do.

As needs evolve, we are dedicated to seeking new and diverse sources of community funding that will allow us to grow our impact and sustain vital services. By fostering partnerships with local businesses, organizations, and individual donors, we aim to build a stronger network of support that reflects the generosity and resilience of Williams County.

Just as importantly, United Way will remain agile and responsive, ready to meet emerging challenges with creativity and compassion. Whether addressing immediate needs or preparing for the future, we are committed to being present, adaptable, and proactive—always working toward a healthier, more united community for all.



UNITED IS THE WAY



Leading through Service.....

Since our founding in 1962, the United Way of Williams County has raised an incredible \$8.2 million to strengthen our community. This legacy of generosity reflects decades of neighbors helping neighbors, and together we have supported thousands of residents through vital programs and services.

As we look ahead, we remain committed to building on this strong foundation—continuing to unite people, resources, and hope to make Williams County an even better place to live, work, and thrive.